

# International Artist's Book Competition

Prize: \$50,000 MXN  
+ surprise prize

Lía  
— Libro de Artista —

deadline  
July 15th 2014

## Rules:

Considering the contemporary importance of artists' books, the great response and quality displayed by the producers of the work received for the first International Artist's Book Competition, Lía, Artists' Books invite you to the:

### 2nd Lía International Artist's Book Competition 2014

Lía aims to improve the public's understanding of Artists' Books and also the work of artists in this medium. For the second time Lía offers all Mexican and foreign artists a chance to take part in the Lía International Artist's Book Competition 2014, to take place in the city of Guadalajara, Jalisco, Mexico.

The jury will be formed by Alex Dorfsman (Mexico), Peter Rutledge Koch (U.S.A), Martha Hellion (Mexico) and León Plascencia Ñol (Mexico).

#### I. RULES

1. The competition is open to Mexican and foreign author.
2. Each artist may enter up to three book projects.
3. Material submitted will be received from **20th of February – 15th of July 2014**.
4. The competing artist is free to choose the discipline (visual arts, etc.), printing technique, binding, size of the book, subject matter and number of pages, as long as when open it does not exceed a length of 120cm on any side, nor weigh more than 10kg; materials used may not be perishable or place the viewer's health at risk.
5. For each project those competing should present: · Entry form for the "Libro de Artista Lía 2013" Competition · Physical or digital material showing the Artist's Book being entered · Copy of bank deposit slip or proof of PayPal payment · Copy of official I.D.

#### II. MATERIAL TO BE SUBMITTED TO ENTER THE COMPETITION

1. Completed entry form for the Lía International Artist Book Competition, available from the website [www.liabooks.com](http://www.liabooks.com)
2. Physical or digital material showing the Artist's Book being entered. Participants will have to make a digital record of their books either as photographs or using video in which it will be possible to appreciate: the quality of the production, the contents of the work and the quality of the printing. The pictures or video should show the book closed and give examples of what it looks like inside so the book's format and quality can be appreciated; and they should be taken against a white or a black background.
  - **Digital photos:** The record of the book must comprise no more than 10 images. Digital images should be in colour and be at 150 dpi. The longest side of the image should measure 1300 pixels. The filename for each picture should take the following form: *Photo 1 – Title of the Book. Format of images: .jpg*
  - **Video:** The video should last between one and at most two minutes. It should be smaller than 25MB, with an H264 codec. Video format: .mp4
  - **Written description:** Participants should submit a text of no less than 100 and no more than 350 words. Format: .doc or .pdf. The text should describe the project covering the following points: The idea · Conceptual basis · Technique employed · Materials · Size (length, breadth and height) · How many books does the edition has and the number of the book.
3. Copy of bank deposit slip or proof of PayPal payment
4. Copy of official I.D.

All of the following should be emailed to Lía, Artists' Books:

[librodeartista.concurso@gmail.com](mailto:librodeartista.concurso@gmail.com)

\* Deadline until July 15th, 2014.

#### III. WAYS OF SENDING THE MATERIAL RECORDING THE WORK

Upon receipt of the required material, an email will be returned within the next 3 days with a registration sheet. \* Please contact us if you do not receive acknowledgment response.

\* In this first phase we will ONLY REQUIRE THE ELECTRONIC FILE. You will be asked to mail the physical work only if your work is selected by the jury.

#### IV. ENTRY FEE

1. The entry fee for each title presented is **\$300.00** (MXN) or **\$30** (USD) and may be paid using either of these options:

a) **Bank deposit or electronic transfer.** With the following bank information:

Name: MONICA CARDENAS RUIZ VELASCO

Bank: Banorte

Account Number: 0218948406

CLABE: 072 320 00218948406 2

Branch: 0643, VALLARTA II

Currency: Pesos Mexicanos

Swift Bic: MENOMXMT

Bank Name: Banco Mercantil del Norte, S.A

b) **Using PayPal.** To pay with Pay Pal click: [here](#)

#### V. CHOSEN PROJECTS

1. Lía, Artist Book, will notify the selected participants by email from the **5TH OF AUGUST, 2014**. The list will also be published on our website [www.liabooks.com](http://www.liabooks.com) and on our social networks.
2. The artists selected by the jury should send personally or by courier their book(s) to Lía, Artists' Books address no later than the **15TH OF SEPTEMBER 2014**. The works received after this deadline will be automatically disqualified.

LÍA, ARTISTS' BOOKS ADDRESS:

Street: Escuela Militar de Aviación #60-A

District: Ladrón de Guevara

Postal Address: 44600

City, State, Country: Guadalajara, Jalisco, Mexico

3. The production costs and freight costs for sending the works to Lía's address in Guadalajara will be paid for by the artist. Pieces that were chosen but were not properly wrapped or suffer damage in transit will be disqualified.

#### VI. EXHIBITION AND PRIZES

1. The books chosen will be presented during the exhibition to be held at LARVA "Visual Art Laboratory" in Guadalajara, Jalisco on November 27th 2014.
2. The books chosen will compete for a purchase prize of **\$50,000.00** MXN.
3. The winning book will come to form part of the bibliographic archive of Lía.
4. The works on display will be under the safekeeping of Lía and will be insured for the costs of production (not their commercial value). The insurance policy will cover robbery or loss or damage through mistreatment; normal wear and tear from being on show at the exhibition will not be covered.
5. The artists chosen will accept that their work may be published in any medium exclusively for purposes of publicizing the International Artist Books Fair, Lía 2014.
6. A certificate will be given to the artists by Lía, Artist Books to thank them for their participation.
7. The books chosen for the fair may be purchased while it is on. The artist should specify the price, bearing in mind that Lía will charge a commission of 30% for each sale.
8. The winner of the competition will be announced at the opening of the exhibition of the selected books, to be held at LARVA "Visual Art Laboratory" on the 27th of November, 2014 in Guadalajara, Mexico and on Lía's webpage .
9. The award ceremony will be held at LARVA "Visual Art Laboratory" during the opening of the exhibition, in Guadalajara, Mexico.
10. All the Artists' Books selected will form part of Lía's 2014 International Artists' Books Contest catalogue, to edit and publish by Lía, Artists' Books.

#### VII. RETURN OF THE WORK

1. The return of the competing works to their owners will be made during January 2015, the cost of this freight will be on behalf of the artist.

#### VIII. NOTES:

1. The participant declares that he or she has rights over the contents of the Artist's Book that is entered and disassociates the organizer of the competition from any claim by third parties that may arise. Any circumstance not covered by this call for entries will be settled by Lía, Libro de Artista and its decisions will be final. Simply by taking part in the competition, the participant is assumed to be in agreement with all the conditions of the call for entries.
2. When the material submitted includes files that cannot be opened, lacks the artist's name, or fails to meet the specified requirements, it will be considered as not having been received and a replacement will not be accepted nor can changes be made after the deadline for submissions. Any material that has failed to meet the specified requirements by the end of the time allotted for submissions will be automatically disqualified.
3. Taxes on the prize money will be retained for the winner of the competition in accordance with Article VII of La Ley de Ingresos of the State of Jalisco, and Article 163 ISR. For foreigners: the same Article will apply as specified in 179 LISR. They will be treated no differently to the rest.
4. Jurors or their closest relations cannot take part of this Competition (parents, siblings, children).
5. If Lía sells the Artist's Book during the exhibition the artist must issue an official tax invoice for the amount received.

**Consultation:** Problems and questions about the Artist's Book Competition will be attended to in Lía's offices from Monday to Friday between the hours of 10 a.m. and 2 p.m.

Tel. (01-33) 3630 3690 / (01-33) 36300323 calling from Mexico or (+5233) 36303690 / (+5233) 36300323 from abroad.